

# Funding case study

## Knowing how to ask and who to ask is really key!



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I can certainly offer a positive report back from a satisfied customer who attended your two workshops in London earlier in 2006.

The Football Foundation/ Nike kits scheme has been brilliant. The lads in my school (large secondary) have been playing in the new strips (we got two) for some time. What's really pleasing is that four of my cluster primary schools have also benefitted from the scheme. It's great. Dead simple and very quick. Best of all, the kids benefit within weeks of the application going in.

This week we have a film project starting in school with a film company called Giant Vision. It's going ahead thanks to a joint funding success. Five schools got £1,000 each from The Big Boost.

We also recently submitted a bid to be part of a Cook It initiative for schools and will be receiving a one-off payment of £1,900.

Naturally, I've saved the best until last. I've just got £5,250 (with high hopes of the same amount again) to implement an Indoor Rowing Academy at the school. Thanks to this successful bid and a few other bits of money from various partners, I have been able to order eight £1,000 rowing machines. They arrive first week in November and the kids can hardly wait.

Indeed I can hardly wait.

Naturally, I've had a few disappointments, most notably the Steve Redgrave Trust, but that shouldn't deter anyone. As we say in these parts "Shy bairns get nowt" and in a few months I've learned that knowing how to ask and who to ask is really key. Your courses set me on the right road to doing just that.